

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

August 2, 2013

NH UNHAPPY ABOUT FAILED GUN BILL, BUT UNSURE HOW SENATORS VOTED

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DURHAM, NH – Three of four New Hampshire residents are dissatisfied that the U.S. Senate rejected a proposal to expand background checks for gun purchases. However, only one-third said they knew how Senator Ayotte and Senator Shaheen voted on the bill.

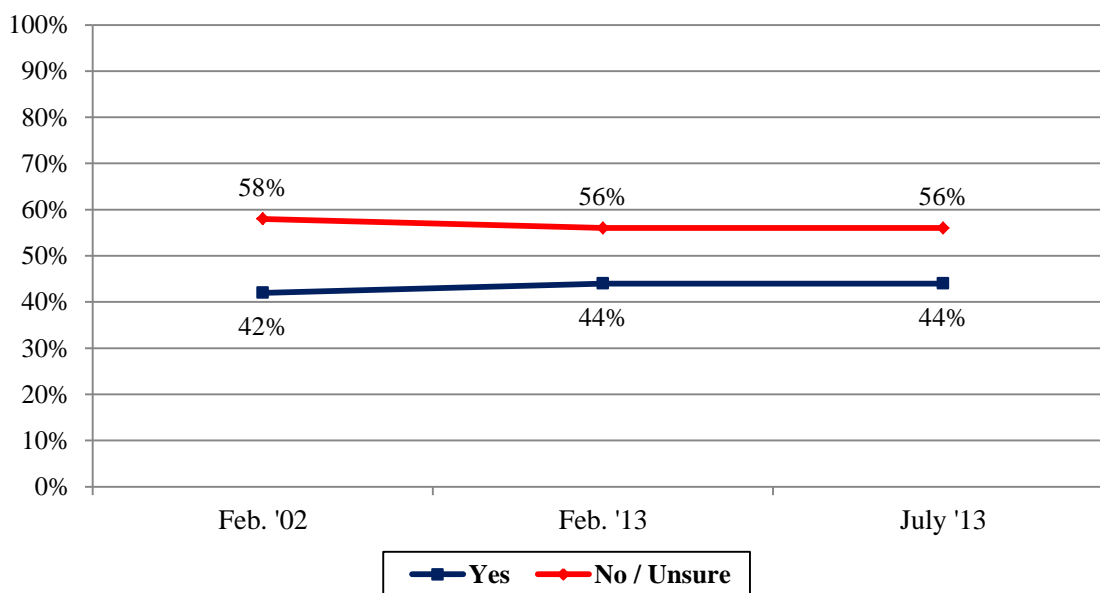
These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred and sixteen (516) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between July 18 and July 29, 2013. The margin of sampling error for the survey is +/- 4.3 percent.

Gun Ownership

Nearly half of households in New Hampshire report that someone living in their household owns a gun and this has changed little in the past 10 years. In the most recent Granite State Poll, 44% of New Hampshire adults said they, or someone in their household, owned some type of firearm, 55% did not, and 1% were unsure. In 2002, 42% of New Hampshire adults said someone in their household owned a gun.

Republicans, conservatives, Tea Party supporters, and residents of the North Country are most likely to own guns. Democrats, Liberals, Tea Party opponents, and Boston Globe readers are least likely to own guns.

Gun Ownership in NH



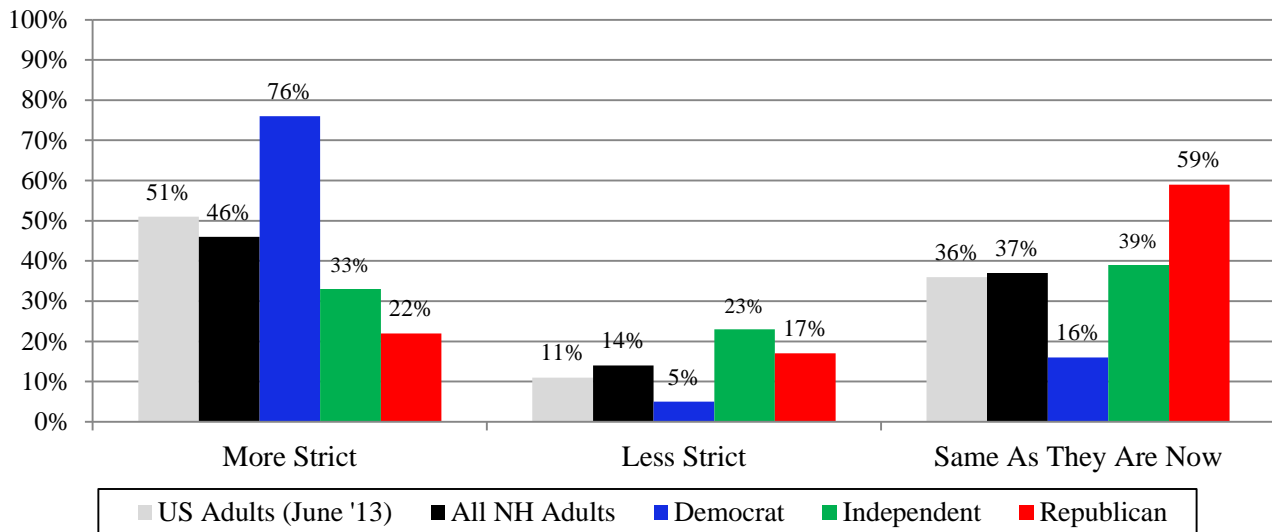
* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

Gun Control Laws

Almost half (46%) of New Hampshire residents say that they think gun control laws should be more strict, 37% think they should stay the same as they are now, 14% think they should be less strict and 3% did not know. These figures reflect national attitudes on gun control as measured by a CBS/New York Times poll in June, 2013. A large majority of Democrats (76%) believe there should be more restrictions on guns while only 33% of Independents and 22% of Republicans agree.

Among gun owning households, 31% think that gun control laws should be more strict, 21% think they should be less strict, and 47% think they should stay as they are now.

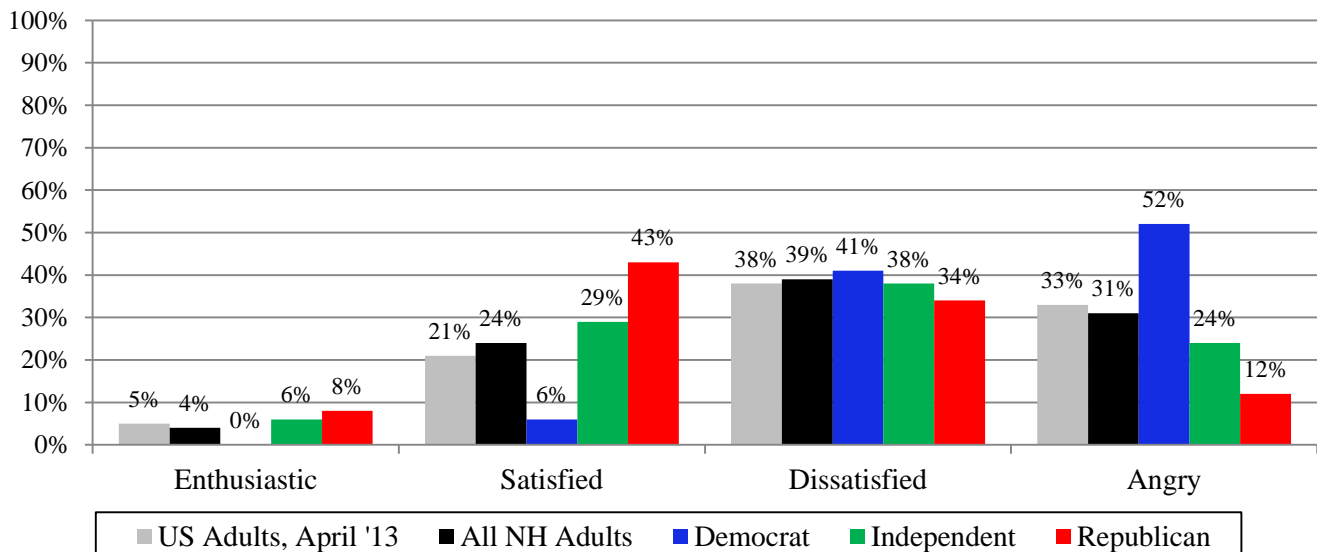
Gun Control Laws: More/Less Strict



Senate Rejects Bill On Expanded Background Checks

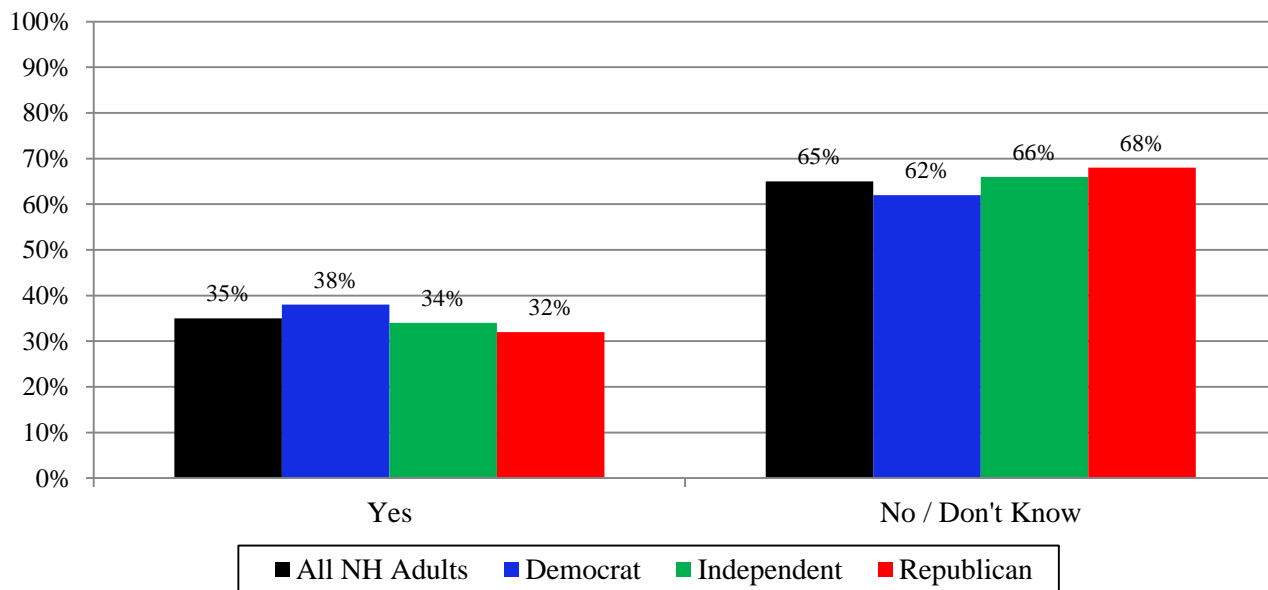
In April, the U.S. Senate rejected a bill by a 54-46 vote that would have expanded background checks for the purchase of firearms at gun shows or online. Most New Hampshire adults say they were either angry or dissatisfied with the Senate vote - 31% said they were angry, 39% were dissatisfied, 24% were satisfied, 4% were enthusiastic and 2% were unsure. These figures closely match U.S. sentiment as measured in an April, 2013 Quinnipiac poll. A majority of New Hampshire Democrats (52%) were angry that the bill was rejected while half of Republicans (51%) were enthusiastic or satisfied by the vote.

How Do You Feel About Senate Rejecting Expanded Background Checks?



New Hampshire Republican Senator Kelly Ayotte voted against and Democrat Senator Jeanne Shaheen voted for the bill. Ayotte's vote attracted considerable media attention in the state as well as significant advertising from outside groups critical of her position. Despite the attention, most New Hampshire adults said they did not know how their Senators voted – only 35% said they knew how their Senators voted, 61% say they did not know, and 4% said they were not sure. Residents of Northern New Hampshire, people with post-graduate educations, and Tea Party opponents were most likely to say they knew how their Senators voted. There were no partisan differences on this measure.

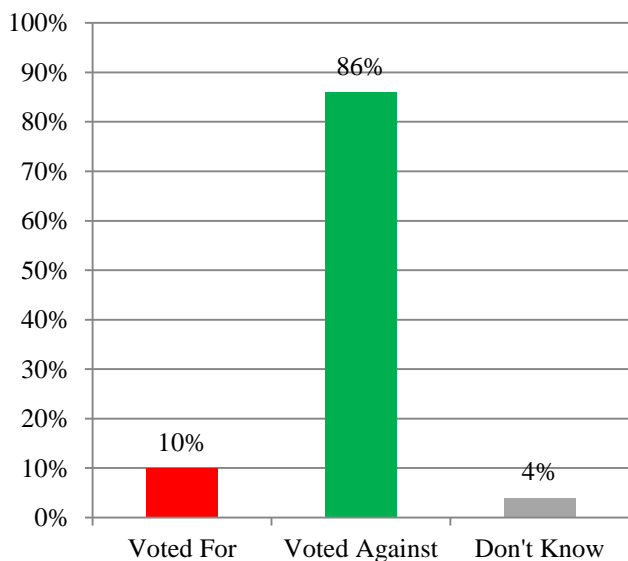
Do You Know How NH Senators Voted?



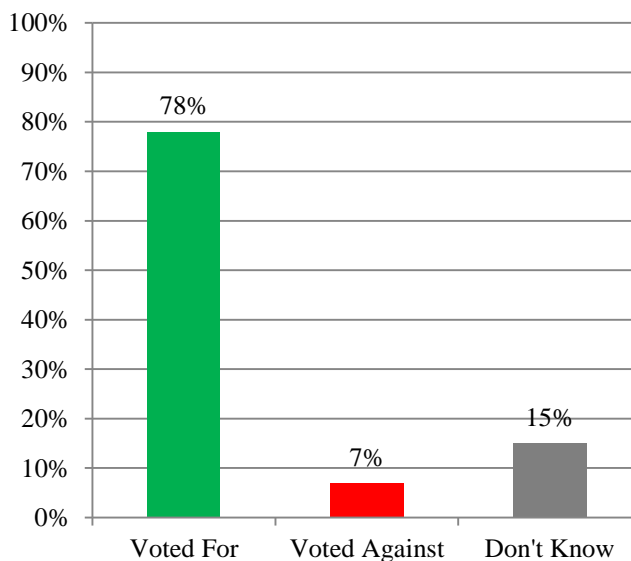
Of those who said they knew how Ayotte and Shaheen voted on the bill, over three-quarters responded correctly -- 86% said that Senator Ayotte voted against the background check bill and 78% said that Senator Shaheen voted for the bill.

But this means that among all Granite State adults, only 30% correctly identified Ayotte's vote and only 27% were correct about Shaheen's vote despite extensive media coverage.

How Did Sen. Ayotte Vote On Expanding Background Checks?

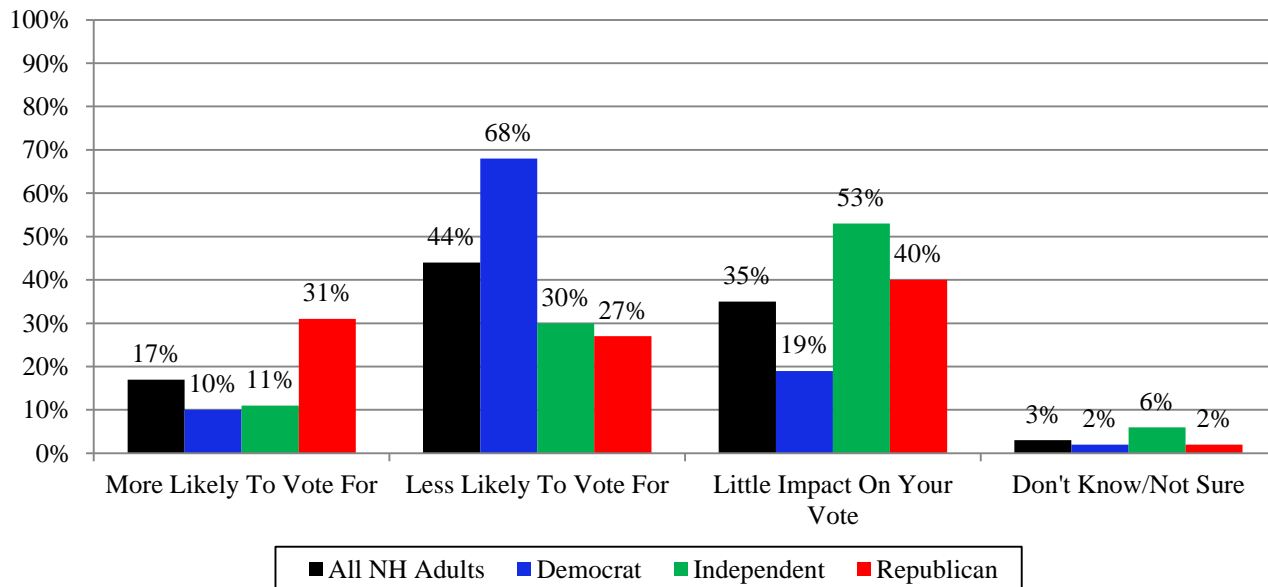


How Did Sen. Shaheen Vote On Expanding Background Checks?



Despite the lack of awareness of Ayotte's vote, this could be a potential liability should she choose to run for re-election in 2016. A plurality of New Hampshire adults (44%) say that they are less likely to vote for a Senator who voted against the background check bill, 35% said this had little impact on their vote, 14% said this made them more likely to vote for that Senator, and 3% did not know or were not sure. There was a significant partisan split on this question as two-thirds of Democrats (68%) said they would be less likely to vote for a Senator while Independents (53%) and Republicans (40%) said it would have little impact on their vote.

Vote Against Background Checks Affect Your U.S. Senate Vote?



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred and sixteen (516) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between July 18 and July 29, 2013. The margin of sampling error for the survey is +/- 4.3 percent.

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, age, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may sum to just above or below 100%. Respondent numbers in each demographic may not equal the total respondent number due to respondents choosing not to answer some demographic questions.

Gun Control Laws

“On another topic, in general, do you think gun control laws should be made more strict, less strict, or kept as they are now?”

	<u>More Strict</u>	<u>Less Strict</u>	<u>Same As They Are Now</u>	<u>Don't Know</u>	<u>(N=)</u>
July '13	46%	14%	37%	3%	(513)

Background Check Bill

“As you may know, the U.S. Senate rejected a proposal to require background checks on people buying guns at gun shows or online. Which of the following best describes how you feel about the Senate rejecting this proposal: enthusiastic, satisfied, dissatisfied or angry?”

	<u>Enthusiastic</u>	<u>Satisfied</u>	<u>Dissatisfied</u>	<u>Angry</u>	<u>Don't Know</u>	<u>(N=)</u>
July '13	4%	24%	39%	31%	2%	(512)

Awareness of Senators' Votes

Do you know how New Hampshire's Senators voted on this proposal?

	<u>Yes</u>	<u>No</u>	<u>Don't Know</u>	<u>(N=)</u>
July '13	35%	61%	4%	(516)

“Did Senator Ayotte vote for or against the Senate proposal to expand background checks?”

	<u>Voted For</u>	<u>Voted Against</u>	<u>Don't Know</u>	<u>(N=)</u>
July '13	10%	86%	4%	(179)

“Did Senator Shaheen vote for or against the Senate proposal to expand background checks?”

	<u>Voted For</u>	<u>Voted Against</u>	<u>Don't Know</u>	<u>(N=)</u>
July '13	78%	7%	15%	(178)

“If a Senator voted against expanding background checks would that make you more likely to vote for them ... less likely to vote for them ... or would this have little impact on your vote?”

	<u>More Likely To Vote For</u>	<u>Less Likely To Vote For</u>	<u>Little Impact On Vote</u>	<u>Don't Know</u>	<u>(N=)</u>
July '13	17%	44%	35%	3%	(515)

“Do you think gun control laws should be made more strict, less strict, or kept as they are now?”

	<u>More Strict</u> 46%	<u>Less Strict</u> 14%	<u>Same As</u> <u>They Are Now</u> 37%	<u>Don't Know</u> 3%	<u>(N)</u> 513
STATEWIDE					
Registered Democrat	72%	7%	18%	3%	111
Registered Undeclared	50%	10%	36%	4%	210
Registered Republican	17%	24%	58%	2%	121
Democrat	76%	5%	16%	3%	202
Independent	33%	23%	39%	4%	125
Republican	22%	17%	59%	2%	172
Liberal	71%	5%	20%	5%	109
Moderate	52%	9%	35%	4%	209
Conservative	24%	22%	53%	1%	149
Support Tea Party	13%	28%	56%	3%	126
Neutral	40%	10%	46%	4%	170
Oppose Tea Party	73%	9%	15%	3%	198
Gun Owner in HH	31%	21%	47%	1%	221
No Gun Owner in HH	62%	8%	27%	3%	276
Romney/Ryan Voter	19%	19%	59%	3%	185
Obama/Biden Voter	73%	4%	20%	3%	234
Other	13%	43%	36%	8%	30
Did Not Vote in 2012	41%	23%	32%	5%	54
Union household	46%	14%	40%	1%	80
Non-union	46%	14%	36%	4%	427
Read Union Leader	40%	17%	41%	2%	122
Read Boston Globe	67%	6%	20%	7%	65
Watch WMUR	46%	13%	39%	2%	274
Listen to NHPR	59%	9%	29%	3%	166
10 yrs. or less in NH	48%	25%	25%	3%	79
11 to 20 years	48%	17%	34%	1%	114
More than 20 years	45%	10%	40%	4%	319
18 to 34	37%	21%	39%	3%	123
35 to 49	38%	23%	33%	6%	156
50 to 64	61%	4%	35%	0%	138
65 and over	50%	5%	41%	3%	95
Male	38%	18%	41%	3%	254
Female	55%	10%	32%	4%	259
High school or less	41%	19%	39%	1%	105
Some college	39%	15%	41%	5%	126
College graduate	47%	12%	38%	4%	163
Post-graduate	59%	11%	28%	2%	118
Attend services 1 or more/week	41%	15%	43%	1%	100
1-2 times a month	45%	17%	32%	5%	59
Less often	53%	8%	35%	4%	133
Never	45%	17%	34%	4%	209
North Country	42%	2%	56%	0%	36
Central / Lakes	45%	10%	40%	6%	84
Connecticut Valley	44%	19%	36%	1%	79
Mass Border	41%	16%	40%	3%	116
Seacoast	48%	14%	32%	6%	107
Manchester Area	56%	16%	28%	1%	91
First Cong. Dist.	50%	13%	33%	4%	274
Second Cong. Dist.	42%	15%	41%	2%	233

How do you feel about the Senate rejecting the proposal on expanded background checks?

STATEWIDE	<u>Enthusiastic</u> 4%	<u>Satisfied</u> 24%	<u>Dissatisfied</u> 39%	<u>Angry</u> 31%	<u>Don't Know</u> 2%	<u>(N)</u> 512
Registered Democrat	1%	11%	28%	58%	2%	111
Registered Undeclared	3%	24%	42%	28%	2%	210
Registered Republican	11%	43%	31%	13%	2%	122
Democrat	0%	6%	41%	52%	2%	202
Independent	6%	29%	38%	24%	3%	122
Republican	8%	43%	34%	12%	3%	174
Liberal	0%	7%	38%	55%	0%	109
Moderate	3%	19%	40%	35%	3%	208
Conservative	9%	44%	31%	14%	2%	151
Support Tea Party	9%	48%	27%	14%	2%	128
Neutral	2%	26%	49%	20%	3%	166
Oppose Tea Party	2%	7%	37%	53%	1%	199
Romney/Ryan Voter	9%	41%	36%	11%	3%	186
Obama/Biden Voter	0%	8%	39%	51%	2%	232
Other	9%	61%	21%	8%	0%	31
Did Not Vote in 2012	0%	15%	53%	28%	5%	54
Gun Owner in HH	5%	34%	37%	19%	3%	221
No Gun Owner in HH	2%	15%	40%	42%	1%	274
Union household	3%	27%	44%	24%	2%	80
Non-union	4%	24%	38%	32%	2%	425
Read Union Leader	3%	29%	42%	23%	3%	123
Read Boston Globe	0%	18%	32%	50%	0%	64
Watch WMUR	4%	24%	42%	27%	3%	274
Listen to NHPR	4%	16%	39%	40%	2%	165
10 yrs. or less in NH	0%	28%	40%	30%	1%	79
11 to 20 years	6%	29%	33%	30%	2%	115
More than 20 years	5%	21%	40%	32%	2%	316
18 to 34	7%	19%	45%	27%	1%	122
35 to 49	3%	35%	35%	24%	3%	156
50 to 64	2%	20%	37%	38%	3%	138
65 and over	4%	19%	37%	38%	2%	95
Male	7%	28%	37%	26%	2%	251
Female	2%	20%	40%	36%	2%	260
High school or less	8%	22%	42%	27%	2%	105
Some college	6%	25%	50%	18%	1%	127
College graduate	2%	29%	31%	35%	3%	161
Post-graduate	2%	18%	34%	43%	3%	118
Attend services 1 or more/week	6%	26%	34%	30%	4%	101
1-2 times a month	6%	22%	35%	36%	0%	59
Less often	3%	22%	42%	31%	2%	135
Never	4%	25%	38%	31%	2%	206
North Country	2%	17%	48%	28%	4%	36
Central / Lakes	5%	18%	33%	41%	3%	85
Connecticut Valley	0%	34%	43%	20%	1%	78
Mass Border	4%	26%	42%	27%	1%	118
Seacoast	4%	26%	34%	34%	2%	105
Manchester Area	8%	19%	36%	35%	2%	90
First Cong. Dist.	6%	19%	39%	34%	2%	272
Second Cong. Dist.	2%	29%	40%	27%	2%	234

Do you know how New Hampshire's Senators voted on this proposal?

STATEWIDE	<u>Yes</u> 35%	<u>No</u> 61%	<u>Don't Know</u> 4%	<u>(N)</u> 516
Registered Democrat	45%	50%	5%	111
Registered Undeclared	37%	59%	4%	212
Registered Republican	39%	57%	5%	122
Democrat	38%	58%	4%	202
Independent	34%	61%	5%	125
Republican	32%	64%	4%	174
Liberal	44%	52%	4%	109
Moderate	35%	61%	4%	210
Conservative	30%	66%	4%	151
Support Tea Party	33%	62%	5%	128
Neutral	23%	74%	3%	170
Oppose Tea Party	48%	48%	5%	199
Gun Owner in HH	38%	57%	4%	222
No Gun Owner in HH	32%	64%	4%	277
Romney/Ryan Voter	36%	60%	4%	186
Obama/Biden Voter	40%	54%	6%	234
Other	30%	70%	0%	31
Did Not Vote in 2012	3%	97%	0%	54
Union household	28%	68%	4%	80
Non-union	37%	59%	4%	429
Read Union Leader	46%	51%	2%	123
Read Boston Globe	49%	46%	5%	65
Watch WMUR	42%	54%	4%	276
Listen to NHPR	46%	49%	5%	166
10 yrs. or less in NH	25%	72%	3%	79
11 to 20 years	27%	70%	3%	115
More than 20 years	40%	55%	5%	320
18 to 34	13%	87%	0%	124
35 to 49	34%	62%	4%	156
50 to 64	51%	44%	5%	140
65 and over	40%	52%	9%	95
Male	37%	60%	3%	254
Female	33%	62%	5%	262
High school or less	18%	77%	4%	105
Some college	23%	72%	5%	127
College graduate	45%	51%	4%	165
Post-graduate	47%	50%	4%	118
Attend services 1 or more/week	40%	56%	4%	101
1-2 times a month	29%	71%	0%	59
Less often	38%	59%	3%	135
Never	32%	62%	6%	209
North Country	48%	46%	6%	36
Central / Lakes	30%	67%	3%	85
Connecticut Valley	31%	66%	3%	79
Mass Border	39%	57%	5%	118
Seacoast	29%	67%	4%	107
Manchester Area	38%	57%	5%	91
First Cong. Dist.	36%	60%	4%	274
Second Cong. Dist.	34%	62%	4%	236

Did Senator Ayotte vote for or against the Senate proposal to expand background checks?
(Respondents who said they knew how Senators voted)

	<u>Voted For</u> 10%	<u>Voted Against</u> 86%	<u>Don't Know</u> 4%	<u>(N)</u> 179
STATEWIDE				
Registered Democrat	7%	89%	3%	50
Registered Undeclared	10%	84%	6%	78
Registered Republican	14%	84%	2%	47
Democrat	9%	88%	3%	77
Independent	10%	79%	11%	42
Republican	12%	88%	0%	56
Liberal	13%	84%	2%	48
Moderate	8%	89%	3%	74
Conservative	9%	89%	2%	46
Support Tea Party	15%	83%	2%	43
Neutral	13%	77%	10%	39
Oppose Tea Party	7%	91%	2%	95
Gun Owner in HH	12%	82%	5%	85
No Gun Owner in HH	8%	89%	3%	88
Romney/Ryan Voter	12%	86%	2%	67
Obama/Biden Voter	8%	86%	6%	95
Other	6%	94%	0%	9
Did Not Vote in 2012	0%	100%	0%	2
Union household	2%	98%	0%	22
Non-union	11%	84%	4%	156
Read Union Leader	10%	89%	1%	57
Read Boston Globe	15%	83%	2%	31
Watch WMUR	10%	84%	5%	115
Listen to NHPR	9%	89%	3%	76
10 yrs. or less in NH	2%	96%	2%	20
11 to 20 years	12%	88%	0%	31
More than 20 years	11%	84%	5%	127
18 to 34	4%	96%	0%	16
35 to 49	6%	89%	5%	53
50 to 64	14%	84%	2%	71
65 and over	11%	81%	8%	38
Male	8%	90%	2%	93
Female	12%	82%	6%	85
High school or less	0%	96%	4%	19
Some college	18%	67%	15%	30
College graduate	11%	87%	2%	75
Post-graduate	8%	91%	1%	55
Attend services 1 or more/week	5%	88%	6%	40
1-2 times a month	10%	90%	0%	17
Less often	19%	80%	1%	51
Never	6%	88%	5%	66
North Country	17%	70%	13%	17
Central / Lakes	15%	82%	3%	25
Connecticut Valley	2%	87%	11%	24
Mass Border	17%	82%	2%	46
Seacoast	6%	94%	0%	31
Manchester Area	5%	94%	1%	34
First Cong. Dist.	10%	88%	2%	98
Second Cong. Dist.	10%	84%	6%	80

Did Senator Shaheen vote for or against the Senate proposal to expand background checks?
(Respondents who said they knew how Senators voted)

STATEWIDE	<u>Voted For</u> 78%	<u>Voted Against</u> 7%	<u>Don't Know</u> 15%	<u>(N)</u> 178
Registered Democrat	89%	6%	6%	49
Registered Undeclared	77%	10%	13%	78
Registered Republican	70%	5%	25%	47
Democrat	85%	5%	10%	76
Independent	65%	15%	20%	42
Republican	81%	5%	14%	56
Liberal	81%	12%	7%	48
Moderate	78%	7%	16%	73
Conservative	84%	1%	15%	46
Support Tea Party	71%	11%	18%	43
Neutral	68%	10%	22%	39
Oppose Tea Party	85%	4%	10%	95
Gun Owner in HH	75%	11%	13%	84
No Gun Owner in HH	81%	4%	15%	88
Romney/Ryan Voter	73%	7%	20%	67
Obama/Biden Voter	82%	7%	11%	94
Other	100%	0%	0%	9
Did Not Vote in 2012	72%	0%	28%	2
Union household	90%	7%	3%	22
Non-union	76%	7%	16%	156
Read Union Leader	85%	8%	7%	56
Read Boston Globe	84%	6%	11%	31
Watch WMUR	73%	7%	21%	114
Listen to NHPR	75%	9%	15%	76
10 yrs. or less in NH	94%	3%	4%	20
11 to 20 years	88%	4%	7%	31
More than 20 years	73%	9%	18%	127
18 to 34	79%	0%	21%	16
35 to 49	74%	13%	13%	53
50 to 64	85%	5%	10%	71
65 and over	71%	6%	22%	38
Male	83%	6%	10%	93
Female	72%	9%	19%	85
High school or less	55%	21%	24%	19
Some college	70%	8%	22%	30
College graduate	83%	6%	11%	75
Post-graduate	84%	4%	12%	54
Attend services 1 or more/week	75%	5%	20%	40
1-2 times a month	82%	5%	13%	17
Less often	84%	7%	9%	51
Never	77%	10%	13%	66
North Country	75%	0%	25%	17
Central / Lakes	78%	11%	10%	25
Connecticut Valley	59%	7%	35%	24
Mass Border	84%	8%	8%	46
Seacoast	90%	2%	8%	31
Manchester Area	75%	12%	14%	34
First Cong. Dist.	80%	9%	12%	98
Second Cong. Dist.	76%	6%	19%	80

If a Senator voted against expanding background checks would that make you more likely to vote for them ... less likely to vote for them... or would this have little impact on your vote?

	<u>More Likely To Vote For</u> 17%	<u>Less Likely To Vote For</u> 44%	<u>Little Impact On Your Vote</u> 35%	<u>Don't Know/ Not Sure</u> 3%	<u>(N)</u> 515
STATEWIDE					
Registered Democrat	12%	64%	24%	1%	111
Registered Undeclared	12%	45%	38%	4%	212
Registered Republican	38%	21%	39%	1%	122
Democrat	10%	68%	19%	2%	202
Independent	11%	30%	53%	6%	124
Republican	31%	27%	40%	2%	174
Liberal	3%	70%	24%	3%	109
Moderate	9%	50%	38%	3%	210
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Did Not Vote in 2012	9%	42%	45%	4%	54
Union household	18%	41%	39%	2%	80
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Read Union Leader	11%	36%	49%	3%	123
Read Boston Globe	6%	61%	30%	3%	64
Watch WMUR	20%	40%	37%	3%	276
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50 to 64	18%	50%	31%	1%	140
65 and over	12%	49%	36%	3%	95
Male	19%	37%	41%	3%	254
Female	16%	52%	30%	3%	262
High school or less	31%	30%	38%	1%	105
Some college	13%	44%	36%	7%	127
College graduate	12%	49%	36%	2%	165
Post-graduate	17%	50%	31%	2%	118
Attend services 1 or more/week	19%	43%	37%	2%	101
1-2 times a month	19%	49%	32%	0%	59
Less often	14%	41%	41%	4%	135
Never	19%	46%	31%	4%	209
North Country	13%	52%	32%	3%	36
Central / Lakes	18%	48%	32%	1%	85
Connecticut Valley	16%	43%	37%	3%	79
Mass Border	26%	39%	34%	1%	118
Seacoast	13%	46%	34%	7%	107
Manchester Area	13%	45%	41%	2%	90
First Cong. Dist.	16%	47%	33%	4%	274
Second Cong. Dist.	19%	41%	37%	2%	236